




Funeral Notices Online Partner Explained



funeral-notices.co.uk
Announce, share and remember forever



What is a funeral notices **online partner**?

A Funeral Director who has chosen to exclusively feature and promote funeral-notices.co.uk on their own website, allowing you can display every funeral you arrange on your own website, where you can direct your clients to add donations and loving tributes.

benefiting from targeted advertising on the No.1 funeral notices platform in the UK.



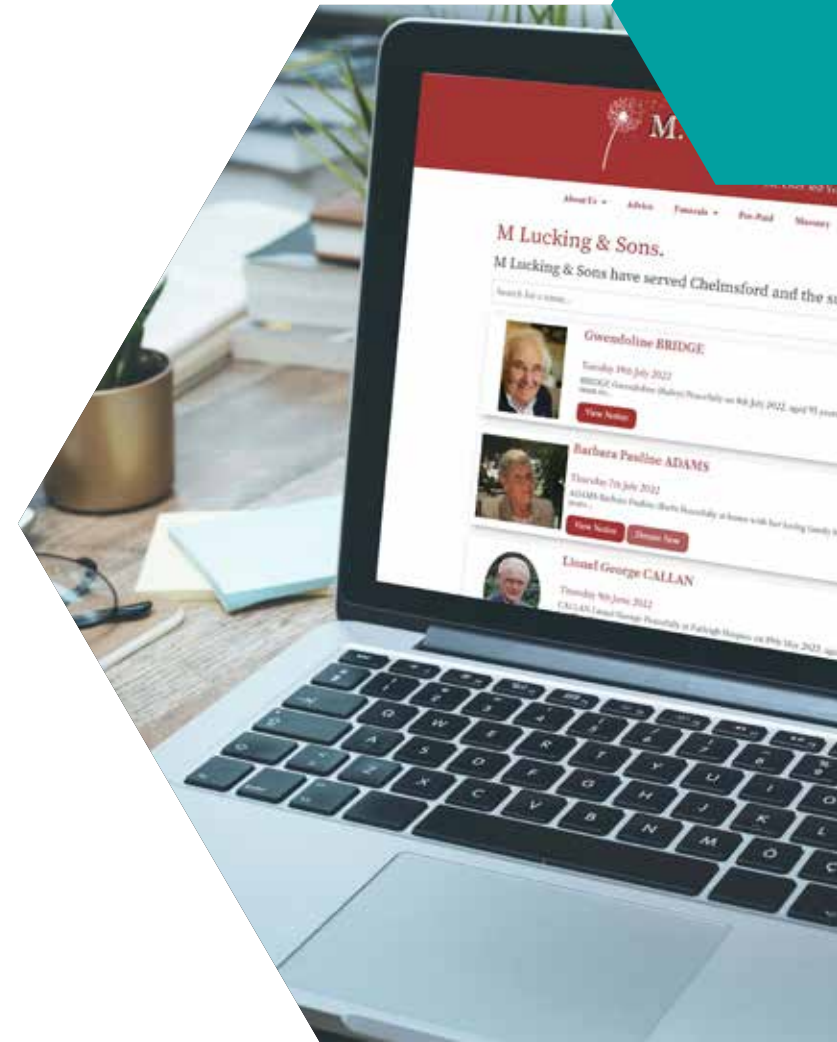
**funeral
notices**
Online Partner



What do I receive as an **Online Partner**?

- ✓ Access to a free Online Partner advertising package worth **£2,000**
- ✓ Unrivalled audience for your notices.
- ✓ A complete end to end cashless donation process for you and the family, at no cost to you
- ✓ Free online notices for 6 months*
- ✓ Quick and easy set-up
- ✓ Over 100 years of experience
- ✓ Online partner accreditation

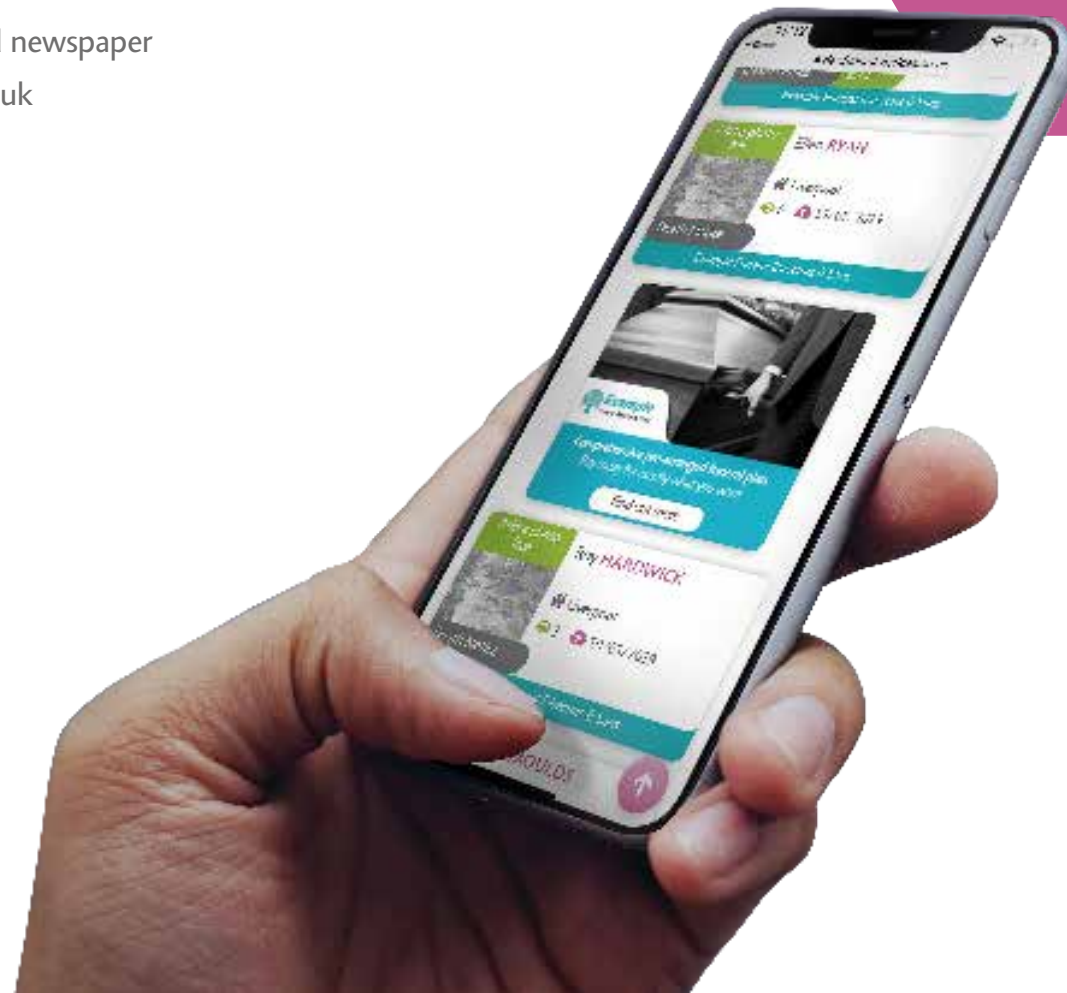
*additional 3 months notices when you become an online partner (maximum 6 months free notices)





Your online partner **advertising package** worth **£2,000**

- ✓ Free 1/2 page testimonial advert in your local newspaper
- ✓ Free digital advert on the funeral-notices.co.uk landing page of your local news website
- ✓ Free digital advert on your listings and funeral notice history page
- ✓ Your logo and web address included in our exclusive Online Partner indexing advert
- ✓ Official affiliate web badge
- ✓ Framed Online Partner certificate
- ✓ 2,000 ad impressions per week on funeral-notices.co.uk search pages



Option 1

embedded feed

A simple way to display current and historic notices on your own website.

A funeral notices embedded feed sits on your own website giving people instant access to the latest notices you publish to their community.

A Funeral Notices embedded feed is:

- ✓ Dynamic - works on all devices.
- ✓ Customisable - keep reading to discover the many ways you can make your funeral notices embedded feed personal to your own website.
- ✓ A simple way to provide a direct link for people to make online donations in memory of a loved one.
- ✓ Fully integrated to your own website.
- ✓ Simple to set up.
- ✓ A proven way to attract a new pre-need audience to your website.



Option 2 weblink

A simple solution to allow you to display notices and offer donations directly from your website in just one click. Links to a bespoke branded landing page on funeral-notices.co.uk

The link sits behind a button on the navigation bar of your homepage.

Preferred name for your new notices webpage:

- ☒ Funeral Notices
- ☒ Funeral Notices & Donations
- ☒ Donations & Notices
- ☒ Tributes & Donations





How to guides are available on request

Ask a member of our team today!





Don't get left behind, contact us at:

fdteam@funeral-notices.co.uk | Tel: 03444 060 276

